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JUN 12 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/874,853
Inventor(s) : Larry James Hughes
Filed : June 5, 2001
Art Unit : 3622
Examiner : John W. Van Bramer
Docket No. : 8552
Confirmation No. : 5078
Customer No. : 27752
Title : On-Channel Marketing and Product Testing System

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

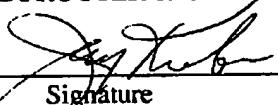
An extension of time is hereby requested under the provisions of 37 CFR 1.136(a) for filing a reply in the above-identified application.

Authorization is hereby given to charge the following fee and any additional fees which may be required, or credit any overpayment, to Deposit Account Number 16-2480 in the name of The Procter & Gamble Company:

One month extension under 37 CFR 1.17(a)(1).
 Two month extension under 37 CFR 1.17(a)(2).
 Three month extension under 37 CFR 1.17(a)(3).

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

By 
Signature
Jay A. Krebs
Typed or Printed Name
Registration No. 41,914
(513) 634-9959

June 12, 2006
Customer No. 27752